

CANCER AWARENESS ADVERTISING AWARDS

Avera -- Sioux Falls, SD
Award: Gold
Name of Entry: Get A Mammo - 2025
Breast Cancer Campaign
Group: Healthcare System
Category: Pink Ribbon Campaign

Avera -- Sioux Falls, SD
Award: Gold
Name of Entry: Get A Mammo campaign
:30 Radio
Group: Healthcare System
Category: Radio - Single

Avera -- Sioux Falls, SD
Award: Gold
Name of Entry: Breast Health and
Bouquets Event
Group: Healthcare System
Category: Invitations

Avera-- Sioux Falls, SD
Award: Gold
Name of Entry: Specialized Cancer Care
Delivered Locally campaign
Group: Healthcare System
Category: Total Advertising Campaigns

Avera-- Sioux Falls, SD
Award: Silver
Name of Entry: Facing Breast Cancer at 36:
One Woman Shares Her Story
Group: Healthcare System
Category: Blogs

Avera -- Sioux Falls, SD
Award: Silver
Name of Entry: The Impact of Local Cancer
Care for Avera Patients - Medical Minute
Group: Healthcare System
Category: Special Video Production - Single

CHRISTUS Health -- Irving, TX
Agency: &Well -- Louisville, KY
Award: Gold
Name of Entry: CHRISTUS Health
Cancer Care
Group: Cancer Hospital
Category: TV/Video Advertising - Single

Driscoll Children's Hospital
-- Corpus Christi, TX
Award: Gold
Name of Entry: 2025 Chemo Kids
Fish Off Shirt
Group: Children's Hospital
Category: Advertising Specialty

Driscoll Children's Hospital
-- Corpus Christi, TX
Award: Gold
Name of Entry: 2025 Chemo Kids
Fish Off Invitation
Group: Cancer Hospital
Category: Invitations

Driscoll Children's Hospital
-- Corpus Christi, TX
Award: Gold
Name of Entry: Oncology Unit Murals
Group: Children's Hospital
Category: Poster/Display - Series

Driscoll Children's Hospital
-- Corpus Christi, TX
Award: Silver
Name of Entry: Childhood Cancer
Awareness Event - Dave & Buster's
Group: Children's Hospital
Category: Social Media - Single

CANCER AWARENESS ADVERTISING AWARDS

Gibbs Cancer Center

Agency: AcrobatAnt -- Tulsa, OK
Award: Gold
Name of Entry: Gibbs Cancer Center
2024 Annual Report
Group: Cancer Hospital
Category: Annual Report

Harris Health -- Bellaire, TX

Award: Gold
Name of Entry: Harris Health Breast Cancer
Survivor Calendar
Group: Healthcare System
Category: Calendar

Harris Health -- Bellaire, TX

Award: Gold
Name of Entry: Harris Health Pink Out
Invitation
Group: Healthcare System
Category: Invitations

Moffitt Cancer Center -- Tampa, FL

Award: Gold
Name of Entry: Moffitt Cancer Center –
Purpose Built to Beat Cancer
Group: Hospital 150 - 299 beds
Category: TV/Video Advertising - Single

Montrose Regional Health -- Montrose, CO

Award: Gold
Name of Entry: Annabelle Tarczewski
- Cancer Patient
Group: Foundation/Fundraising
Category: Special Video Production - Single

Myriad Genetics -- Salt Lake City, UT

Agency: S50 -- South Norwalk, CT
Award: Gold
Name of Entry: Cancer Awareness Month
Social Campaign
Group: Pharmaceutical
Category: Social Media - Series

Myriad Genetics -- Salt Lake City, UT

Agency: S50 -- South Norwalk, CT
Award: Gold
Name of Entry: See Hidden Risks - Cancer
Awareness Box
Group: Pharmaceutical
Category: Advertising Specialty

Nicklaus Children's Hospital -- Miami, FL

Agency: ab+a Advertising - Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's Cancer
Institute - Barbie Print Ad
Group: Children's Hospital
Category: Newspaper Advertising - Single

Nicklaus Children's Hospital -- Miami, FL

Agency: ab+a Advertising - Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's Cancer
Institute - Barbie Social Media
Group: Children's Hospital
Category: Social Media - Single

Parkview Health -- Fort Wayne, IN

Award: Silver
Name of Entry: Show Up For Them
Group: Healthcare System
Category: Total Advertising Campaigns

CANCER AWARENESS ADVERTISING AWARDS

RWJBarnabas Health & Rutgers Cancer Institute -- New Brunswick, NJ

Agency: SmithGifford -- Falls Church, VA

Award: Gold

Name of Entry: Built to Silence Cancer
- Total Ad Campaign

Group: Cancer Hospital

Category: Total Advertising Campaigns

Stamford Health -- Stamford, CT

Agency: S50 -- South Norwalk, CT

Award: Gold

Name of Entry: Stamford Health Colonoscopy

Group: Healthcare System

Category: Social Media - Series

Stamford Health -- Stamford, CT

Agency: S50 -- South Norwalk, CT

Award: Gold

Name of Entry: The Answer

Group: Healthcare System

Category: TV/Video Advertising - Single

Tanner Health -- Carrollton, GA

Award: Gold

Name of Entry: I Got You

Group: Healthcare System

Category: Special Video Production - Single

Tanner Health -- Carrollton, GA

Award: Gold

Name of Entry: Mammo on the Move

Group: Healthcare System

Category: Total Advertising Campaigns

University of Kentucky Markey Cancer Center -- Lexington, KY

Agency: Cornett - Lexington, KY

Award: Silver

Name of Entry: Coaches vs Cancer
- Providers and Patients

Group: Academic Medical Center

Category: TV/Video Advertising - Single

University of Kentucky Markey Cancer Center -- Lexington, KY

Award: Gold

Name of Entry: University of Kentucky Markey
Cancer Center 2024 Annual Report

Group: Academic Medical Center

Category: Annual Report

University of Kentucky Markey Cancer Center -- Lexington, KY

Award: Gold

Name of Entry: Markey Minute Newsletter

Group: Academic Medical Center

Category: E-newsletter - Series

UPMC -- Pittsburgh, PA

Agency: UPMC Design -- Pittsburgh, PA

Award: Bronze

Name of Entry: UPMC - For All the
Pink Ribbons

Group: Healthcare System

Category: Total Advertising Campaigns

UPMC -- Pittsburgh, PA

Agency: UPMC Design -- Pittsburgh, PA

Award: Gold

Name of Entry: UPMC - For All the
Pink Ribbons

Group: Healthcare System

Category: Magazine Advertising - Series

CANCER AWARENESS ADVERTISING AWARDS

UPMC -- Pittsburgh, PA
Agency: UPMC Design -- Pittsburgh, PA
Award: Gold
Name of Entry: UPMC - For All the Pink
Ribbons - Frankie
Group: Healthcare System
Category: Magazine Advertising - Single

UPMC -- Pittsburgh, PA
Agency: UPMC Design -- Pittsburgh, PA
Award: Gold
Name of Entry: Hillman Cancer Center
Group: Healthcare System
Category: TV/Video Advertising - Series

UPMC -- Pittsburgh, PA
Agency: UPMC Design -- Pittsburgh, PA
Award: Gold
Name of Entry: Hillman Cancer
Center - Woman
Group: Healthcare System
Category: Billboard Design - Single

UPMC -- Pittsburgh, PA
Agency: UPMC Design -- Pittsburgh, PA
Award: Silver
Name of Entry: UPMC - For All the
Pink Ribbons
Group: Healthcare System
Category: Radio - Single

UPMC -- Pittsburgh, PA
Agency: UPMC Design -- Pittsburgh, PA
Award: Silver
Name of Entry: UPMC - For All the Pink
Ribbons - Frances
Group: Healthcare System
Category: TV/Video Advertising - Single

UPMC -- Pittsburgh, PA
Agency: UPMC Design -- Pittsburgh, PA
Award: Silver
Name of Entry: UPMC - For All the Pink
Ribbons - Marissa
Group: Healthcare System
Category: Newspaper Advertising - Single

UT Health San Antonio -- San Antonio, TX
Agency: Ten Adams -- Evansville, IN
Award: Gold
Name of Entry: UT Health Mays Cancer Center
EIT 2025 Digital Ad Campaign
Group: Academic Medical Center
Category: Website Banner Advertising

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the 2025
Cancer Awareness Advertising Awards Program.
Congratulations on the superior work submitted!**