



CANCER AWARENESS ADVERTISING AWARDS

American Cancer Society

-- Pewaukee, WI
Agency: STIR Advertising &
Integrated Messaging --
Milwaukee, WI
Award: Gold
Name of Entry: American Cancer
Society, Kohl's Healthy Families:
Get More
Group: Non Profit
Category: Social Media - Series

Aultman Hospital -- Canton, OH

Agency: Innis Maggiore
-- Canton, OH
Award: Gold
Name of Entry: Aultman Timken Family
Cancer Center campaign
Group: Cancer Hospital
Category: Total Advertising
Campaigns

Avera -- Sioux Falls, SD

Award: Gold
Name of Entry: Hope, Strength and
Peace: Inspiring Others Facing
Cancer Blog
Group: Healthcare System
Category: Blogs

Avera -- Sioux Falls, SD

Award: Gold
Name of Entry: You Want More.
Breast Screening Options. Clarity.
Peace of Mind. Campaign
Group: Healthcare System
Category: Pink Ribbon Campaign

Avera -- Sioux Falls, SD

Award: Gold
Name of Entry: ACI Email Journey
Animation Series
Group: Healthcare System
Category: Special Video
Production - Series

Avera -- Sioux Falls, SD

Award: Silver
Name of Entry: Caregivers of Cancer
Patients Booklet
Group: Healthcare System
Category: Patient Education - Single

Avera -- Sioux Falls, SD

Award: Silver
Name of Entry: Cancer Prevention
Recipes Booklet
Group: Healthcare System
Category: Brochure - Single

Moffitt Cancer Center -- Tampa, FL

Agency: BVK -- Milwaukee, WI
Award: Gold
Name of Entry: Urgency
Group: Cancer Hospital
Category: Billboard Design - Single

Moffitt Cancer Center -- Tampa, FL

Agency: BVK -- Milwaukee, WI
Award: Gold
Name of Entry: Urgency
Group: Cancer Hospital
Category: TV/Video Advertising
- Single



CANCER AWARENESS ADVERTISING AWARDS

MyMichigan Health -- Midland, MI
Agency: ClearRiver -- Midland, MI
Award: Gold
Name of Entry: Porcaro Cancer Care
Radio Spot
Group: Healthcare System
Category: Radio - Single

MyMichigan Health -- Midland, MI
Agency: ClearRiver -- Midland, MI
Award: Silver
Name of Entry: Porcaro Cancer Care
Campaign
Group: Healthcare System
Category: Total Advertising
Campaigns

Nicklaus Children's Hospital
-- Miami, FL
Agency: Anthony Baradat
& Associates -- Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's
Cancer & Blood Disorders Institute
Brochure 2022
Group: Children's Hospital
Category: Brochure - Single

Nicklaus Children's Hospital
-- Miami, FL
Agency: Anthony Baradat
& Associates -- Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's
Cancer Institute Print Ad
Group: Children's Hospital
Category: Newspaper Advertising
- Single

Ogilvy Health -- Parsippany, NJ
Award: Gold
Name of Entry: #everydaymatters
Group: Other
Category: Social Media - Series

**Rio Grande Cancer Foundation
(RGCF)** -- El Paso, TX
Agency: Lara Creative -- El Paso, TX
Award: Gold
Name of Entry: BRO-Vember Poster
Group: Non Profit
Category: Poster/Display - Single

**Rio Grande Cancer Foundation
(RGCF)** -- El Paso, TX
Agency: Lara Creative -- El Paso, TX
Award: Gold
Name of Entry: GIVE CANCER THE
BOOT SURVIVORS EVENT
Group: Non Profit
Category: Special Event

RWJBarnabas Health
-- New Brunswick, NJ
Agency: SmithGifford
-- FALLS CHURCH, VA
Award: Gold
Name of Entry: RWJBarnabas Health
Pediatric Oncology and Hematology
Campaign
Group: Healthcare System
Category: Total Advertising
Campaigns



CANCER AWARENESS ADVERTISING AWARDS

Samaritan Health Services

-- Corvallis, OR
Award: Silver
Name of Entry: Living Proof, Breast
Cancer Awareness
Group: Healthcare System
Category: Total Advertising Campaigns

The Christ Hospital Health Network

-- Cincinnati, OH
Award: Gold
Name of Entry: Breasties For Life!
Group: Hospital over 500 beds
Category: Special Video
Production - Single

The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute

-- Columbus, OH
Award: Gold
Name of Entry: Choose The James
TV Ads
Group: Cancer Hospital
Category: TV/Video Advertising - Series

The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute

-- Columbus, OH
Award: Silver
Name of Entry: Choose The James
Group: Cancer Hospital
Category: Total Advertising
Campaigns

UnitedHealthcare Engagement Solutions

-- Minnetonka, MN
Award: Gold
Name of Entry: Heart-Shaped
Engagement Mailer for Cancer
Support Program
Group: Other
Category: Direct Mail - Single

UnitedHealthcare Engagement Solutions

-- Minnetonka, MN
Award: Gold
Name of Entry: Mobile Mammography
Promotion for UnitedHealth Group
Group: Other
Category: E-newsletter - Single

UnitedHealthcare Engagement Solutions

-- Minnetonka, MN
Award: Silver
Name of Entry: Mammogram
Engagement Outreach Campaign
for Stewart Title
Group: Other
Category: Total Advertising Campaigns

University of Kentucky - UK HealthCare Brand Strategy

-- Lexington, KY
Award: Gold
Name of Entry: Markey Cancer Center
Social Media
Group: Academic Medical Center
Category: Social Media - Series

University of Kentucky - UK HealthCare Brand Strategy

-- Lexington, KY
Award: Gold
Name of Entry: UK Markey Cancer
Center Onco-nephrology Referring
Flyer
Group: Academic Medical Center
Category: Flyer - Single

Yale Cancer Center/Smilow Cancer Hospital

-- New Haven, CT
Award: Gold
Name of Entry: Centerpoint Magazine
Spring | Summer 2022
Group: Cancer Hospital
Category: Magazine Publication
- Single

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

Thanks again for your participation in the 2022 Cancer Awareness Advertising Awards Program. Congratulations on the superior work submitted!