



CANCER AWARENESS ADVERTISING AWARDS

Avera -- Sioux Falls, SD

Award: Gold

Name of Entry: No Two Breasts Are The
Same direct mailer

Group: Healthcare System

Category: Direct Mail - Single

Avera -- Sioux Falls, SD

Award: Gold

Name of Entry: Check Yourself Infographic

Group: Healthcare System

Category: Flyer - Single

Avera -- Sioux Falls, SD

Award: Gold

Name of Entry: Everything You Need to Know
Before Your First Mammogram blog

Group: Healthcare System

Category: Blogs

Avera -- Sioux Falls, SD

Award: Gold

Name of Entry: WE ARE THE PLACE FOR EXPERT
BREAST CANCER CARE

Group: Healthcare System

Category: Brochure - Single

Avera -- Sioux Falls, SD

Award: Gold

Name of Entry: No Two Breasts Are The
Same campaign

Group: Healthcare System

Category: Pink Ribbon Campaign

Avera -- Sioux Falls, SD

Award: Gold

Name of Entry: A Patient's Guide to Breast

Group: Surgery Healthcare System

Category: Patient Education - Single

Avera -- Sioux Falls, SD

Award: Silver

Name of Entry: Get A Mammo bus wrap

Group: Healthcare System

Category: Outdoor Transit - Single

Avera -- Sioux Falls, SD

Award: Silver

Name of Entry: Your Mammogram 101 Guide
Is Here e-newsletter with downloadable white
paper

Group: Healthcare System

Category: E-newsletter - Single

Cancer Care News -- San Diego, CA

Award: Gold

Name of Entry: Cancer Care News Free Help for
Patients and Families

Group: Non Profit

Category: Website

Cary Medical Center -- Caribou, ME

WAGM tv -- Presque Isle, ME

Award: Silver

Name of Entry: Screen Aroostook

Group: Hospital under 149 beds

Category: TV/Video Advertising - Single

Florida Cancer Specialists -- Lakewood Ranch, FL

ChappellRoberts -- Tampa, FL

Award: Gold

Name of Entry: Every Step of the Way

Group: Cancer Hospital

Category: Total Advertising Campaigns

Florida Cancer Specialists -- Lakewood Ranch, FL

ChappellRoberts -- Tampa, FL

Award: Gold

Name of Entry: Every Step of the Way

Newspaper Spadea

Group: Cancer Hospital

Category: Newspaper Advertising - Single

CANCER AWARENESS ADVERTISING AWARDS

MidMichigan Health -- Midland, MI

Award: Bronze

Name of Entry: My Go-To Place for Breast Cancer
Care TV Spot

Group: Healthcare System

Category: TV/Video Advertising - Single

MidMichigan Health -- Midland, MI

Award: Silver

Name of Entry: My Go-To Place for Breast
Cancer Care

Group: Healthcare System

Category: Total Advertising Campaigns

Moffitt Cancer Center -- Tampa, FL

BVK -- Milwaukee, WI

Award: Gold

Name of Entry: Courage 3.0

Group: Cancer Hospital

Category: Magazine Advertising - Series

Moffitt Cancer Center -- Tampa, FL

BVK -- Milwaukee, WI

Award: Gold

Name of Entry: Courage 3.0

Group: Cancer Hospital

Category: Billboard Design - Series

Nicklaus Children's Hospital -- Miami, FL

Anthony Baradat & Associates -- Miami, FL

Award: Gold

Name of Entry: Nicklaus Children's Cancer &
Blood Disorders Center Campaign

Group: Children's Hospital

Category: Newspaper Advertising - Series

Northeast Georgia Medical Center

-- Gainesville, GA

Award: Gold

Name of Entry: "More Voices, More Victories"
Print Ad

Group: Hospital over 500 beds

Category: Newspaper Advertising - Single

Northeast Georgia Medical Center

-- Gainesville, GA

Award: Gold

Name of Entry: "More Voices, More Victories"
Total Advertising Campaign

Group: Hospital over 500 beds

Category: Total Advertising Campaigns

Northeast Georgia Medical Center

-- Gainesville, GA

Award: Silver

Name of Entry: "More Voices, More Victories"
web page

Group: Hospital over 500 beds

Category: Website

Rio Grande Cancer Foundation -- El Paso, TX

Lara Creative -- El Paso, TX

Award: Gold

Name of Entry: Cancer Didn't Stop for Covid
Group: Non Profit

Category: Crisis Management
(Covid-19, etc) - Campaign

Rio Grande Cancer Foundation -- El Paso, TX

Lara Creative -- El Paso, TX

Award: Gold

Name of Entry: BEE Sun Smart

Group: Non Profit

Category: Other/Misc

Rush University Medical Center -- Chicago, IL

Award: Gold

Name of Entry: Cancer Annual Report

Group: Academic Medical Center

Category: Annual Report

RWJBarnabas Health -- West Orange, NJ

SmithGifford -- Falls Church, VA

Award: Silver

Name of Entry: RWJBH Cancer Campaign

Group: Healthcare System

Category: Total Advertising Campaigns



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Samaritan Health Services -- Corvallis, OR

Award: Silver

Name of Entry: Choose You -- Breast Health
Awareness Campaign

Group: Healthcare System

Category: Total Advertising Campaigns

Sibley Memorial Hospital, Johns Hopkins Medicine

-- Washington, DC

Salta With Us -- Silver Spring, MD

Award: Gold

Name of Entry: Targeting Tumors From Every Angle:
Proton Therapy

Group: Hospital 150 - 299 beds

Category: Advertising Specialty

**The Ohio State University Comprehensive Cancer
Center – James Cancer Hospital and Solove**

Research Institute -- Columbus, OH

Award: Bronze

Name of Entry: The James Cancer Diagnostic
Center 2020 Advertising Campaign

Group: Cancer Hospital

Category: Total Advertising Campaigns

**The Ohio State University Comprehensive Cancer
Center – James Cancer Hospital and Solove**

Research Institute -- Columbus, OH

Award: Gold

Name of Entry: impactCancer Winter 2020

Publication

Group: Cancer Hospital

Category: Publication - Single

**The Ohio State University Comprehensive Cancer
Center – James Cancer Hospital and Solove**

Research Institute -- Columbus, OH

Award: Gold

Name of Entry: The James Cancer-Free World

Podcast: 30th Anniversary Series

Group: Cancer Hospital

Category: Social Media - Series

**The Ohio State University Comprehensive Cancer
Center – James Cancer Hospital and Solove**

Research Institute -- Columbus, OH

Award: Silver

Name of Entry: New OSUCCC – James Website

Group: Cancer Hospital

Category: Website

Thibodaux Regional Health System

-- Thibodaux, LA

TotalCom Marketing -- Tuscaloosa, AL

Award: Gold

Name of Entry: You Deserve the Best Cancer Care,
So We Are Building It

Group: Hospital 150 - 299 beds

Category: TV/Video Advertising - Single

Thibodaux Regional Health System

-- Thibodaux, LA

TotalCom Marketing -- Tuscaloosa, AL

Award: Silver

Name of Entry: Prostate Cancer Awareness 2020

Group: Hospital 150 - 299 beds

Category: Total Advertising Campaigns

UK HealthCare - UK Markey Cancer Center

-- Lexington, KY

Award: Gold

Name of Entry: Annual Report

Group: Academic Medical Center

Category: Annual Report

UK HealthCare - UK Markey Cancer Center

-- Lexington, KY

Award: Gold

Name of Entry: Head and Neck Screening Card

Group: Academic Medical Center

Category: Patient Education - Single

UK HealthCare - UK Markey Cancer Center

-- Lexington, KY

Award: Silver

Name of Entry: US News Ad

Group: Academic Medical Center

Category: Magazine Advertising - Single

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

Thanks again for your participation in the 2020 Cancer Awareness Advertising Awards Program. Congratulations on the superior work submitted!