



CANCER AWARENESS ADVERTISING AWARDS

**American Association of Oral and
Maxillofacial Surgeons** -- Rosemont, IL

Award: Gold
Name of Entry: AAOMS Oral Cancer Awareness
Group: Non Profit
Category: Billboard Design - Single

Atlantic General Hospital -- Berlin, MD
Mullin Ashley Associates -- Chestertown, MD
Award: Silver
Name of Entry: The John H. 'Jack'
Burbage, Jr. Regional Cancer Care Center
at Atlantic General Hospital – TV Ad
Group: Hospital under 149 beds
Category: TV/Video Advertising - Single

Avera -- Sioux Falls, SD
Award: Gold
Name of Entry: We are the Place for Expert
Breast Cancer Care newspaper insert
Group: Healthcare System
Category: Newspaper Advertising - Single

Avera -- Sioux Falls, SD
Award: Gold
Name of Entry: The Patients Guide to
Clinical Trials
Group: Healthcare System
Category: Flyer - Single

Avera -- Sioux Falls, SD
Award: Gold
Name of Entry: We Are Your Team.
We Are Avera. Pink Campaign
Group: Healthcare System
Category: Pink Ribbon Campaign

Avera -- Sioux Falls, SD
Award: Silver
Name of Entry: We Are Stronger Than Cancer
Group: Healthcare System
Category: Invitations

Baton Rouge General -- Baton Rouge, LA
MESH -- Baton Rouge, LA
Award: Gold
Name of Entry: Treatment Changes Everything
Group: Hospital over 500 beds
Category: Total Advertising Campaigns

Cancer Treatment Centers of America
-- Boca Raton, LA
Creative Civilization -- San Antonio, TX
Award: Bronze
Name of Entry: No Esperes - Hector
Group: Cancer Hospital
Category: Total Advertising Campaigns

Cary Medical Center -- Caribou, ME
Award: Gold
Name of Entry: Jefferson Cary Cancer Center
Patient Guide
Group: Hospital under 149 beds
Category: Patient Handbook

Cary Medical Center -- Caribou, ME
Award: Silver
Name of Entry: Pink Aroostook "Reduce
Your Risk" PSA
Group: Hospital under 149 beds
Category: Radio - Single

CHRISTUS Health -- Irving, TX
Commerce House -- Dallas, TX
Award: Gold
Name of Entry: Thank You
Group: Healthcare System
Category: TV/Video Advertising - Single

CHRISTUS Health -- Irving, TX
Commerce House -- Dallas, TX
Award: Silver
Name of Entry: :oscopy
Group: Healthcare System
Category: Outdoor Transit - Single

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Excelsa Health -- Greensburg, PA

Award: Bronze
Name of Entry: Excelsa Advanced Lung Center
Print Spadea
Group: Healthcare System
Category: Newspaper Advertising - Single

Gibbs Cancer Center -- Spartanburg, SC

AcrobatAnt -- Tulsa, OK
Award: Bronze
Name of Entry: Gibbs Cancer Center
Annual Report
Group: Cancer Hospital
Category: Annual Report

Gibbs Cancer Center -- Spartanburg, SC

AcrobatAnt -- Tulsa, OK
Award: Gold
Name of Entry: Gibbs Brand Refresh
Group: Cancer Hospital
Category: Total Advertising Campaigns

Indiana University Health -- Indianapolis, IN

MERGE Chicago -- Chicago, IL
Award: Gold
Name of Entry: Breast Cancer Doesn't Care, But
We Do Campaign
Group: Healthcare System
Category: Social Media - Series

Indiana University Health -- Indianapolis, IN

MERGE Chicago -- Chicago, IL
Award: Silver
Name of Entry: Breast Cancer Doesn't Care, But
We Do Campaign
Group: Healthcare System
Category: Total Advertising Campaigns

Massachusetts General Hospital Cancer Center

Korzenowski Design -- Elmhurst, IL
Award: Gold
Name of Entry: Arthur L. Irving Family Foundation
Cancer Symposium Logo
Group: Cancer Hospital
Category: Logo Design/Letterhead

MidMichigan Health -- Midland, MI

ClearRiver -- Midland, MI
Award: Gold
Name of Entry: Colorectal Cancer Bookmark
Group: Healthcare System
Category: Advertising Specialty

MidMichigan Health -- Midland, MI

ClearRiver -- Midland, MI
Award: Gold
Name of Entry: Gratiot Cancer Center Campaign
Group: Healthcare System
Category: Patient Education - Series

Moffitt Cancer Center -- Tampa, FL

BVK -- Milwaukee, WI
Award: Gold
Name of Entry: Moffitt Cancer Center -
Courage 3.0 - Billboard (series)
Group: Cancer Hospital
Category: Billboard Design - Series

Moffitt Cancer Center -- Tampa, FL

BVK -- Milwaukee, WI
Award: Gold
Name of Entry: Moffitt Cancer Center -
Courage 3.0 - Magazine Ad (series)
Group: Cancer Hospital
Category: Magazine Advertising - Series

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Moffitt Cancer Center -- Tampa, FL
BVK -- Milwaukee, WI
Award: Gold
Name of Entry: Moffitt Cancer Center -
Courage 3.0 - Total Campaign
Group: Cancer Hospital
Category: Total Advertising Campaigns

MultiCare Health System--Tacoma, WA
Award: Gold
Name of Entry: CeCe's Journey
Group: Healthcare System
Category: Website

MultiCare Health System--Tacoma, WA
Award: Gold
Name of Entry: Childhood Cancer
Awareness Month
Group: Healthcare System
Category: Fundraising Materials

Nicklaus Children's Hospital -- Miami, FL
Anthony Baradat & Associates -- Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's Hospital
Cancer & Blood Disorders Brochure
Group: Children's Hospital
Category: Brochure - Single

Nicklaus Children's Hospital -- Miami, FL
Anthony Baradat & Associates -- Miami, FL
Award: Silver
Name of Entry: Miami Herald Health Series -
Cancer Ads 2019
Group: Children's Hospital
Category: Newspaper Advertising - Single

Rush University Medical Center -- Chicago, IL
Award: Silver
Name of Entry: Excellence: Cancer Annual Report
Group: Academic Medical Center
Category: Annual Report

Samaritan Health Services -- Corvallis, OR
Award: Bronze
Name of Entry: Breast Health Awareness
Campaign
Group: Healthcare System
Category: Total Advertising Campaigns

**The Ohio State University Comprehensive Cancer
Center** -- James Cancer Hospital and Solove
Research Institute -- Columbus, OH
Award: Gold
Name of Entry: FY 19 Division of Hematology
Accomplishments Report
Group: Cancer Hospital
Category: Annual Report

**The Ohio State University Comprehensive Cancer
Center** -- James Cancer Hospital and Solove
Research Institute -- Columbus, OH
Award: Gold
Name of Entry: ImpactCancer Summer 2019
Publication
Group: Academic Medical Center
Category: Publication - Single

University of Kentucky -- Lexington, KY
Cornett
Award: Bronze
Name of Entry: UK HealthCare Markey Cancer
Center Billboards
Group: Academic Medical Center
Category: Billboard Design - Series

University of Kentucky -- Lexington, KY
Award: Gold
Name of Entry: Markey Cancer Center
Gynecologic Oncology Telemedicine
Program Brochure
Group: Academic Medical Center
Category: Brochure - Single

CANCER AWARENESS ADVERTISING AWARDS

University of Kentucky -- Lexington, KY

Award: Silver

Name of Entry: UK HealthCare Markey Cancer

Center Precision Medicine Cards

Group: Academic Medical Center

Category: Other/Misc

University of Kentucky -- Lexington, KY

Award: Silver

Name of Entry: UK HealthCare Markey Cancer

Center Patient Education

Group: Academic Medical Center

Category: Patient Education - Series

To the best of our knowledge, all winners are listed above.
We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the 2019
Cancer Awareness Advertising Awards Program.
Congratulations on the superior work submitted!**